

## FOR IMMEDIATE RELEASE

### Introducing the First Women's Business Collective: A New Online Resource Hub National Resource Hub for Business Owners and Nonprofit Leaders

**CHICAGO, IL** (March 26, 2026) — The team at First Women's Bank proudly announces the official launch of the First Women's Business Collective (FWB Collective), a free online resource hub designed to help business owners and nonprofit leaders start, grow, and lead thriving organizations.

The FWB Collective has over 80+ resource partners and is organized into four dedicated hubs designed to support every stage of organizational growth. Visitors will find a carefully curated mix of resources: access to interactive trainings and workshops, mentorship opportunities, inspiring content and innovative capital solutions made possible by partners across the corporate, nonprofit, and government sectors.

"The FWB Collective reflects our belief that access to capital alone is not enough in our focus to close the gender lending gap," said Marianne Markowitz, President & CEO at First Women's Bank. "Small business owners and nonprofit leaders deserve access to the knowledge, relationships, and support systems that enable long-term success. This platform is designed to meet leaders where they are and equip them with the tools to thrive."

As the only commercial bank in the United States with a strategic focus to grow the economy and elevate the role of women within it, the team at First Women's Bank created the FWB Collective as an extension of its mission to close the gender lending gap. While rooted in supporting small business and nonprofit leaders, the platform is open to anyone seeking credible, actionable resources to strengthen their organization. The platform will continue to expand with new partnerships, curated content, and community spotlights on an ongoing basis. For more information, visit [www.fwbcollective.com](http://www.fwbcollective.com).

#### **About First Women's Bank**

First Women's Bank is the nation's only commercial bank strategically built to grow the economy and elevate the role of women within it. We support the small business economy nationally with a strategic focus on the women's economy. The Bank serves national lending and deposit clients from its flagship location in Chicago. First Women's Bank is a Member FDIC and Equal Housing Lender. For more information, visit [www.FirstWomens.Bank](http://www.FirstWomens.Bank)

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